

Industry Payments Analytics

konectar KOL Management platform is a one-stop solution for end-to-end KOL Management activities.

konectar HCP-industry Payments Analytics analyses over 78 million payment records of HCPs and provides valuable insights to strategically plan for Key Opinion Leader identification and engagement.

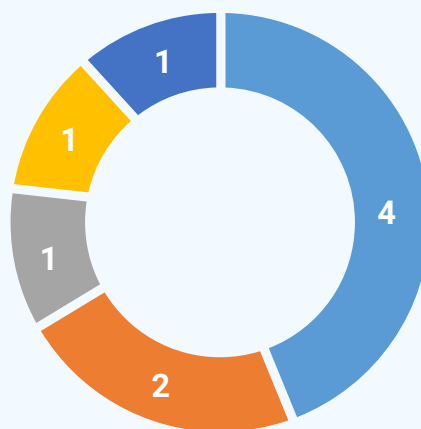
Payments Insights and Trends for Pfizer Oncology

Top 5 Oncology experts engaged by Pfizer and their competitors (General Payments 2020)

KOL Name	Companies			
Dr. Cheryl Ann Sadow	Pfizer \$198,990	Merck Sharp & Dohme \$344,840 ↑	Medivation \$18,820 ↓	Sanofi US \$500 ↓
Dr. Michael L. Steigner	Pfizer \$104,400	Seagen \$3,200 ↓	Merck Sharp & Dohme \$2,670 ↓	
Dr. Amit R. Mehta	Pfizer \$87,759	Incyte Corporation \$70,753 ↓	Astellas Pharma \$61,657 ↓	EMD Serono \$56,695 ↓
Dr. Jennifer Watamura Uyeda	Pfizer \$74,850			
Dr. George Rachid De Oliveira	Pfizer \$74,420	Merck Sharp & Dohme \$156,290 ↑	Sanofi US \$225 ↓	Cook Medical \$12 ↓

Top 5 competitor products engaged by the top 5 Oncology experts engaged by Pfizer (General Payments 2020)

Top 5 Products Discussed



■ Keytruda |
 ■ Xtandi |
 ■ Monjuvi |
 ■ Tavalisse |
 ■ Lenvima

Contact Us

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