



KOLM on
salesforce.com

Helping Life Science Companies
Manage their Customers

KOL Profiling and KOL Management App built on salesforce.com

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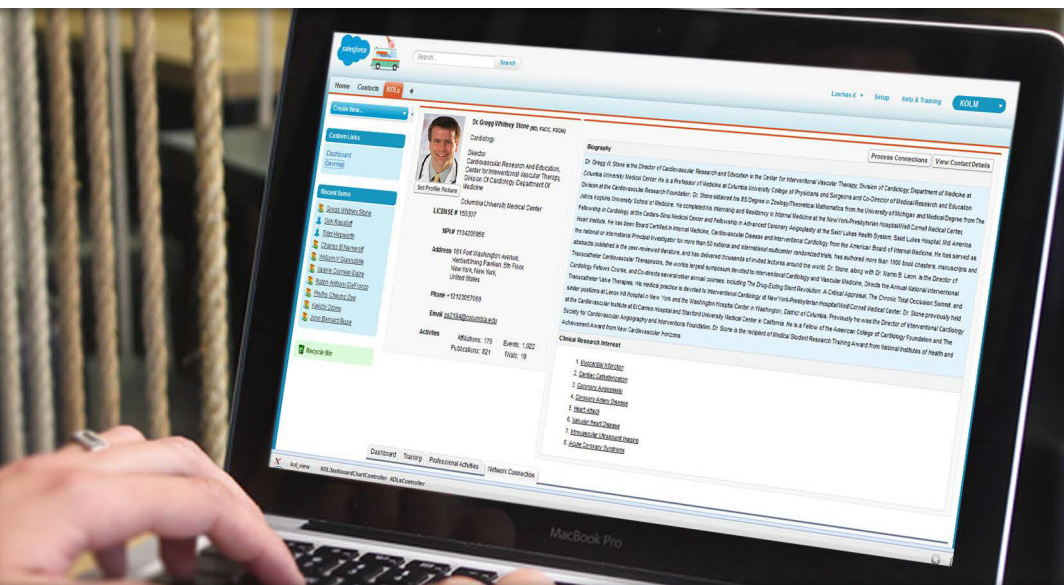
Built on the powerful



This is the only HCP profiling solution built for salesforce.com

Integrate with your existing Salesforce Solution

KOLM app can be easily integrated with your existing Salesforce.com application allowing you to see all your customer's professional activities alongside your other customer data.



Information on the go – anytime, anywhere

Access KOL profiles from your smartphones and iPads on-the-go! We also update your contact's profile on a regular basis so you are always updated on their professional activities and progress.

Easily request new profiles

Easily add new profiles with just a click of a button. As users keep adding new customers, we will keep building their profiles helping them know more about their customers.

We constantly enable you to know your customers better so you can focus on developing stronger professional relationships.



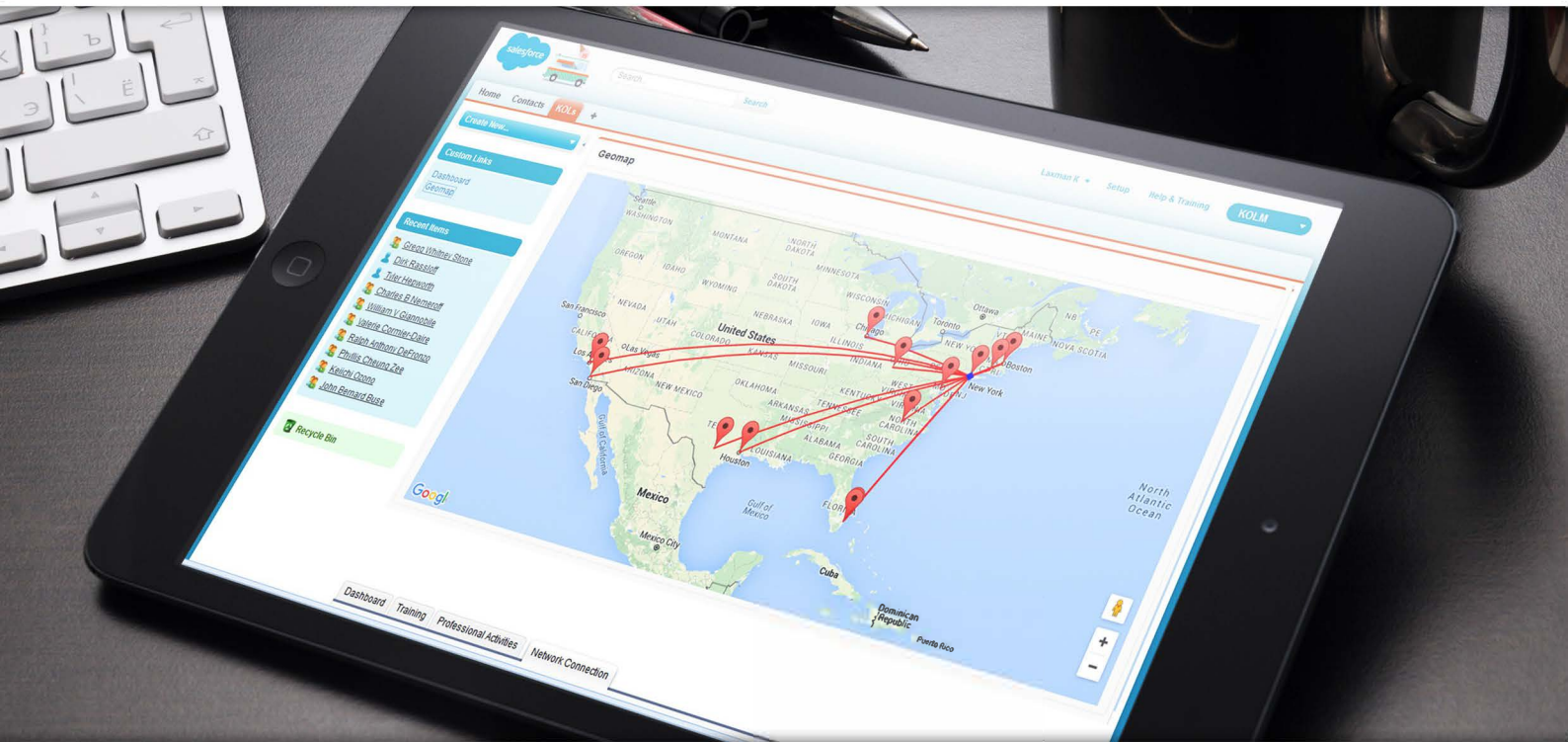
Accurate and Up-to-date Information

Profiles of Healthcare Professionals are curated by crawling information from thousands of online sources. Every bit of information is validated by life sciences experts making it accurate, comprehensive and up-to-date.



Understand Networks and Connections

Through brilliant visualizations and geo maps, understand the networks and collaborations within the community of healthcare professionals.



Map Influencers through peer-nominations

Collect feedback and peer-nominations from your healthcare professionals and map the national and local influencers. Generate insightful reports that help you identify the right influencers and speakers for your programs.

